

## Freelance data visualisation professional

We're seeking a freelance data visualisation designer to support two 2026 research programmes, with additional ad-hoc work expected. Engagement is flexible and project-based, running through 2026.

### About us

We are a health economics research charity seeking external support to strengthen how we present research findings through data visualisation. Much of our work involves complex datasets, policy analysis, and cross-country comparisons. We are looking for a provider who can translate these insights into clear, engaging visuals suitable for reports, presentations, and public-facing outputs.

The work will primarily focus on the two research programmes below. Additional ad-hoc projects may also arise during the year — see Additional opportunities.

### Projects

#### M42 prevention study

The M42 prevention study includes multi-country survey data, the development of a prevention index, country archetypes, and associated narrative insights. The outputs require clear visual presentation of cross-country comparisons, patterns in the data, and frameworks that summarise findings.

#### US policy series

The US policy series examines major pharmaceutical policy developments in the United States, including initiatives such as the Inflation Reduction Act (IRA) and Most Favoured Nation (MFN) pricing proposals. These outputs involve explaining complex policy mechanisms and illustrating potential impacts on markets, pricing, and access to medicines.

### Scope of work

#### Core deliverables

- Develop visually engaging charts and graphs to present survey results and cross-country comparisons.
- Produce infographics that summarise key findings or country insights in a concise and accessible format.
- Create conceptual diagrams (e.g. frameworks, process flows, or "ripple effect" diagrams) that explain policy mechanisms and relationships between system components.

### Ways of working

- Recommend appropriate visual formats for different types of research findings.
- Develop simple visual styles or templates to support consistency across outputs.
- Work collaboratively with the research and communications teams to translate complex content into clear visual formats.

### Output formats

Visualisations will be used across multiple formats, including reports, slide decks, policy briefings, and online outputs.

### Timeline

Work is expected to begin in the Q2 2026 and will align with the delivery timelines of the two research programmes. Specific milestones and scheduling will be agreed beforehand.

### Budget

Budget will be allocated across projects during 2026 depending on the scope of work required. We are looking for a flexible approach that allows visualisation support across multiple outputs.

### Brand and technical requirements

Brand assets: Style guide, fonts, colour palette, and logo will be supplied along with full brand guidelines.

Software and file formats: We are flexible on preferred design tools but usually work with a mix of Illustrator, Canva, Flourish, and PowerPoint.

### Additional opportunities

There may also be opportunities to support other projects during the year, including:

- Infographics for major research publications
- Visual storytelling for policy audiences
- Interactive data visualisations (e.g. using tools such as Flourish or similar platforms)

### How to apply

To express your interest, please send the following to Julia Toth at [jtoth@ohe.org](mailto:jtoth@ohe.org):

- A short statement of interest outlining your experience and why you're a good fit for this work
- A portfolio or relevant work samples
- Your project pricing or day rate

**Submission deadline:** 15 May 2026. We aim to begin interviews from 20 May 2026.