

**OHE Lunchtime Seminar with
Dr Nicholas Hicks
Founder and Chief Executive, COBIC**

Delivering an Outcomes Based NHS: Creating the right conditions

8 June 2016 between 12:00-2:00pm

**Marriott County Hall, King George V Suite, Westminster Bridge Rd,
London, SE1 7PB**

A buffet lunch will be available from 12:00 noon. The seminar will start promptly at 12.30 pm and finish promptly at 2.00 pm.

Everyone wants an NHS that delivers good outcomes for those that use the service, their families and communities. But wishing for something to happen doesn't necessarily make it so. The NHS continues to be criticised for being fragmented and with many siloes with few if any of its different component parts taking responsibility for delivering outcomes that matter to the public. In recent years in this country and abroad, practical initiatives for focusing health services on outcomes have begun to emerge – for example Michael Porter in the US has been a strong advocate of defining value in terms of outcomes achieved / unit cost, and COBIC have promoted multi-year population based outcome based commissioning in the UK. These approaches represent fundamental change, and practical implementation, perhaps unsurprisingly, has not always been straightforward.

Dr Nicholas Hicks, as Founder and Chief Executive of COBIC, is involved in many of the local initiatives designed to deliver an outcomes based NHS. He will use on this experience to identify and share the lessons that are emerging from both the successes and failures.

Nick Previously combined the roles Chief Executive of Milton Keynes PCT and Director of Public Health in Milton Keynes. Nick's career has included time as a practising GP, as a public health consultant, PCT chief executive, and several secondments in the Department of Health, including in its Strategy Unit and advising the NHS Commissioning Board.

Nick qualified as a Doctor in 1982 and trained in general practice and public health. He has held clinical and academic posts in Bath, Bristol and Oxford. He was awarded a Harkness Fellowship he held at the Rand Corporation, Santa Monica, California.

From 1998 to 2002 he was seconded from the NHS to the Department of Health where he was the lead author of the Coronary Heart Disease National Service Framework and, as a founding member of the small ministerial Strategy Unit, worked closely with ministers on a wide range of issues including the NHS Plan

His areas of professional interest include outcome and quality measurement, value based and accountable care, the use of evidence in policy making, coronary heart disease and health inequalities.

If you would like to attend this seminar please reply to Kerry Sheppard (ksheppard@ohe.org). If you are unable to attend but think that a colleague might like to, please pass on this letter to them.

Yours faithfully

A handwritten signature in black ink, appearing to be 'A. Towse', with a long horizontal flourish extending to the right.

Adrian Towse

Director