

## **Lotte Steuten**

Vice-President and Head of Consulting

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### **Areas of expertise:**

- Health economics especially cost-effectiveness analysis
- Health technology assessment especially alongside medical technology development
- Decision analytic modelling to inform efficient trial design and value-based pricing
- Market access and reimbursement analyses
- Economics of personalized medicine

### **Professional Experience:**

- From 2019: Vice-President, Head of Consulting, Office of Health Economics, London, UK
- 2014-2018: Associate member at the Fred Hutchinson Cancer Research Center and affiliate associate professor in the Comparative Health Outcomes, Policy, and Economics (CHOICE) Institute at the University of Washington, Seattle, United States.
- 2010-2018: Cofounder, Chief Executive Officer and Chief Scientific Officer, Panaxea bv.
- 2012-2014: Associate Professor + Director of Education, Health Sciences Program, Twente University, The Netherlands.
- 2009-2012: Assistant Professor, Twente University, the Netherlands.
- 2006-2008: Post-Doctoral Research Fellow, Health Economic Research Group and Multidisciplinary Assessment of Technology in Healthcare Centre, Brunel University, London, UK.

### **Education:**

MSc: Health Sciences; Faculty of Health, Medicine, and Life Sciences, Maastricht University, The Netherlands, 2001.

PhD: Health Sciences especially Health Economics; Faculty of Health, Medicine, and Life Sciences, Maastricht University, The Netherlands, 2006.

### **Memberships:**

ISPOR Value of Information Taskforce, International Society for Pharmacoeconomics Outcomes Research